



FOR IMMEDIATE RELEASE

The Alleen Company and Lasting Impressions Event Rentals Merger

The Alleen Company and Lasting Impressions Event Rentals are excited to announce the merger of the two companies under common ownership. Over the past 68 years, The Alleen Company has served the Cincinnati area as event rental and tenting professionals. While continuing to provide the expert service their customers have to come to expect, they are now able to offer an even greater inventory of tenting, an impressive selection of specialty linens, dramatic tabletop items, new chair styles as well as many other unique items.

Barbara Scull, President of The Alleen Company, shared, “I am thrilled with the opportunity this expansion brings to The Alleen Company in terms of greater offerings for our customers including the ability to add even more tenting options, the expanded career growth opportunities for our staff, and the support to continue as the industry leader in the Greater Cincinnati area. Lasting Impressions has been sharing inventory between their Columbus and Cleveland locations for many years and the addition of The Alleen Company is a perfect fit into their business model. It’s super exciting for our future that this new ownership brings a combination of almost 100 years of experience in the event rental world.”

JP Fritz, owner of Lasting Impressions (and now) The Alleen Company said, “The Alleen Company is an established Cincinnati event rental company and I am proud to have acquired their reputation for providing solid customer service with quality products.”

Marty Betagole, previous owner of The Alleen Company, added, “We are proud of The Alleen Company and excited for their potential as a member of The Lasting Impressions family”.

This merger increases The Alleen Company’s depth and ability to better service their large and complex events which includes locations in Columbus and Cleveland, and expands their service area to all of Ohio and Northern Kentucky.

Gary Stansberry of The Stansberry Group advised The Alleen Company in this transaction.